10-701: Introduction to Machine Learning Lecture 6 – MLE & MAP

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Front Matter

• Announcements:

- HW1 released 9/6, due 9/20 (Wednesday) at 11:59 PM
- HW2 released 9/20 (Wednesday), due 10/4 at 11:59 PM
- Recommended Readings:
 - Mitchell, Estimating Probabilities
 - Murphy, <u>Sections 15.1 & 15.2</u>

Probabilistic Learning

- Previously:
 - (Unknown) Target function, $c^*: \mathcal{X} \to \mathcal{Y}$
 - Classifier, $h: \mathcal{X} \to \mathcal{Y}$
 - Goal: find a classifier, h, that best approximates c^*
- Now:
 - (Unknown) Target *distribution*, $y \sim p^*(Y|\mathbf{x})$
 - Distribution, $p(Y|\mathbf{x})$
 - Goal: find a distribution, p, that best approximates p^*

Likelihood

Given N independent, identically distribution (iid) samples D = {x⁽¹⁾, ..., x^(N)} of a random variable X
If X is discrete with probability mass function (pmf) p(X|θ), then the *likelihood* of D is

$$L(\theta) = \prod_{n=1}^{N} p(x^{(n)}|\theta)$$

• If X is continuous with probability density function (pdf) $f(X|\theta)$, then the *likelihood* of \mathcal{D} is

$$L(\theta) = \prod_{n=1}^{N} f(x^{(n)}|\theta)$$

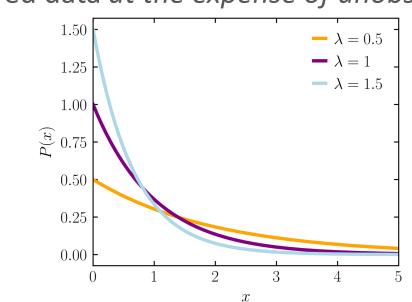
Log-Likelihood

• Given N independent, identically distribution (iid) samples $\mathcal{D} = \{x^{(1)}, \dots, x^{(N)}\}$ of a random variable X • If X is discrete with probability mass function (pmf) $p(X|\theta)$, then the *log-likelihood* of \mathcal{D} is $\ell(\theta) = \log \prod^{n} p(x^{(n)}|\theta) = \sum^{n} \log p(x^{(n)}|\theta)$ • If X is continuous with probability density function (pdf) $f(X|\theta)$, then the *log-likelihood* of \mathcal{D} is

$$\ell(\theta) = \log \prod_{n=1}^{N} f(x^{(n)}|\theta) = \sum_{n=1}^{N} \log f(x^{(n)}|\theta)$$

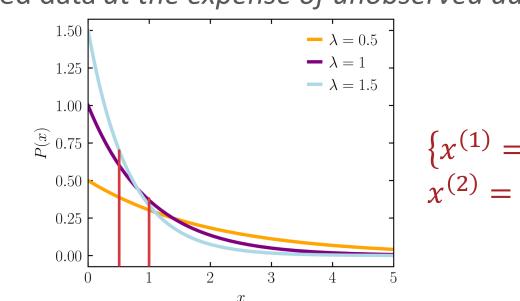
Maximum Likelihood Estimation (MLE)

- Insight: every valid probability distribution has a finite amount of probability mass as it must sum/integrate to 1
- Idea: set the parameter(s) so that the likelihood of the samples is maximized
- Intuition: assign as much of the (finite) probability mass to the observed data *at the expense of unobserved data*
- Example: the exponential distribution



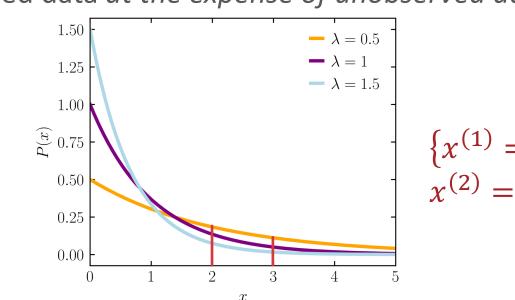
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- Example: the exponential distribution



Exponential Distribution MLE • The pdf of the exponential distribution is $f(x|\lambda) = \lambda e^{-\lambda x}$

• Given *N* iid samples $\{x^{(1)}, \dots, x^{(N)}\}$, the likelihood is $L(\lambda) = \prod_{n=1}^{N} f(x^{(n)}|\lambda) = \prod_{n=1}^{N} \lambda e^{-\lambda x^{(n)}}$ Exponential Distribution MLE • The pdf of the exponential distribution is $f(x|\lambda) = \lambda e^{-\lambda x}$

• Given *N* iid samples $\{x^{(1)}, \dots, x^{(N)}\}$, the log-likelihood is $\ell(\lambda) = \sum_{n=1}^{N} \log f(x^{(n)}|\lambda) = \sum_{n=1}^{N} \log \lambda e^{-\lambda x^{(n)}}$

$$=\sum_{n=1}^{N}\log\lambda + \log e^{-\lambda x^{(n)}} = N\log\lambda - \lambda\sum_{n=1}^{N}x^{(n)}$$

• Taking the partial derivative and setting it equal to 0 gives $\frac{\partial \ell}{\partial \lambda} = \frac{N}{\lambda} - \sum_{n=1}^{N} x^{(n)}$ Bernoulli Distribution MLE

- A Bernoulli random variable takes value 1 with probability ϕ and value 0 with probability 1ϕ
- The pmf of the Bernoulli distribution is

 $p(x|\phi) = \phi^x (1-\phi)^{1-x}$

Coin Flipping MLE

- A Bernoulli random variable takes value 1 (or heads) with probability ϕ and value 0 (or tails) with probability 1ϕ
- The pmf of the Bernoulli distribution is $p(x|\phi) = \phi^x (1-\phi)^{1-x}$

• Given N iid samples $\{x^{(1)}, ..., x^{(N)}\}$, the log-likelihood is $\ell(\phi) = \sum_{n=1}^{N} \log p(x^{(n)}|\phi) = \sum_{n=1}^{N} \log \phi^{x^{(n)}} (1-\phi)^{1-x^{(n)}}$ $= \sum_{n=1}^{N} x \log \phi + (1-x) \log(1-\phi)$ $= N_1 \log \phi + N_0 \log(1-\phi)$

• where N_1 is the number of 1's in $\{x^{(1)}, \dots, x^{(N)}\}$ and N_0 is the number of 0's

Coin Flipping MLE

- A Bernoulli random variable takes value 1 (or heads) with probability ϕ and value 0 (or tails) with probability 1ϕ
- The pmf of the Bernoulli distribution is $p(x|\phi) = \phi^x (1-\phi)^{1-x}$
- The partial derivative of the log-likelihood is

 $\frac{\partial \ell}{\partial \phi} = \frac{N_1}{\phi} - \frac{N_0}{1 - \phi}$

• where N_1 is the number of 1's in $\{x^{(1)}, \dots, x^{(N)}\}$ and N_0 is the number of 0's

Coin Flipping MLE

- A Bernoulli random variable takes value 1 (or heads) with probability ϕ and value 0 (or tails) with probability 1ϕ
- The pmf of the Bernoulli distribution is $p(x|\phi) = \phi^x (1-\phi)^{1-x}$
- The partial derivative of the log-likelihood is

$$\frac{N_1}{\hat{\phi}} - \frac{N_0}{1 - \hat{\phi}} = 0 \rightarrow \frac{N_1}{\hat{\phi}} = \frac{N_0}{1 - \hat{\phi}}$$

$$\rightarrow N_1 (1 - \hat{\phi}) = N_0 \hat{\phi} \rightarrow N_1 = \hat{\phi} (N_0 + N_1)$$

$$\rightarrow \hat{\phi} = \frac{N_1}{N_0 + N_1}$$

• where N_1 is the number of 1's in $\{x^{(1)}, \dots, x^{(N)}\}$ and N_0 is the number of 0's

Maximum a Posteriori (MAP) Estimation

- Insight: sometimes we have *prior* information we want to incorporate into parameter estimation
- Idea: use Bayes rule to reason about the *posterior* distribution over the parameters
 MLE finds θ

 argmax p(D|θ)
 - MAP finds $\hat{\theta} = \operatorname{argmax} p(\theta | \mathcal{D})$ $= \operatorname{argmax} p(\mathcal{D}|\theta)p(\theta)/p(\mathcal{D})$ $= \operatorname{argmax} p(\mathcal{D}|\theta)p(\theta)$ θ likelihood prior $= \operatorname{argmax} \log p(\mathcal{D}|\theta) + \log p(\theta)$ log-posterior

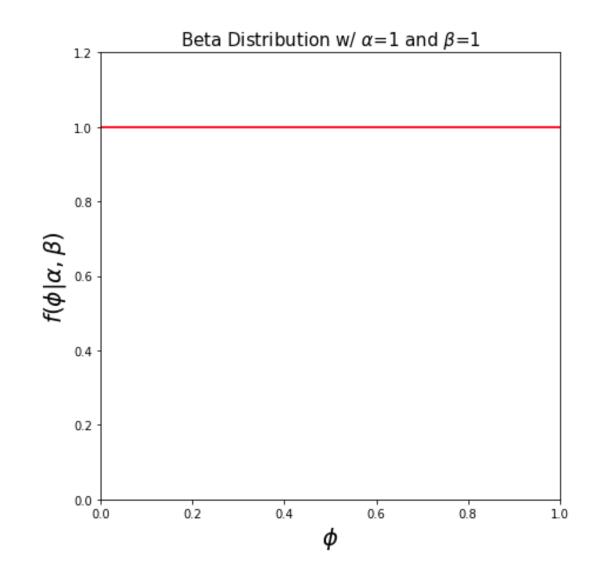
Coin Flipping MAP

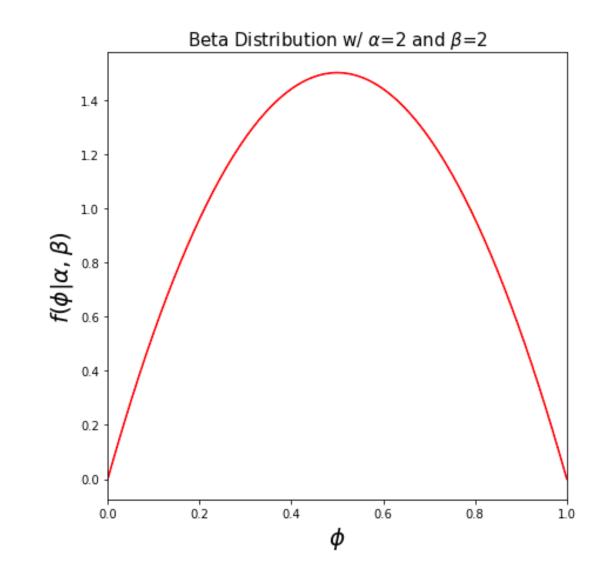
- A Bernoulli random variable takes value 1 (or heads) with probability ϕ and value 0 (or tails) with probability $1-\phi$
- The pmf of the Bernoulli distribution is $p(x|\phi) = \phi^x (1-\phi)^{1-x}$
- Assume a Beta prior over the parameter ϕ , which has pdf

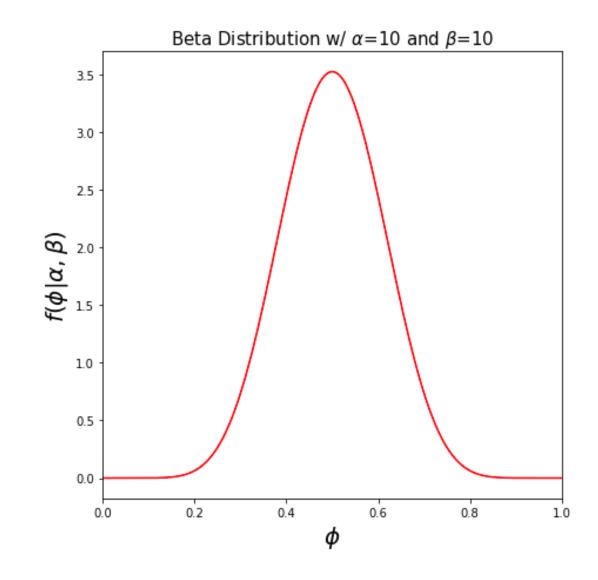
$$f(\phi|\alpha,\beta) = \frac{\phi^{\alpha-1}(1-\phi)^{\beta-1}}{B(\alpha,\beta)}$$

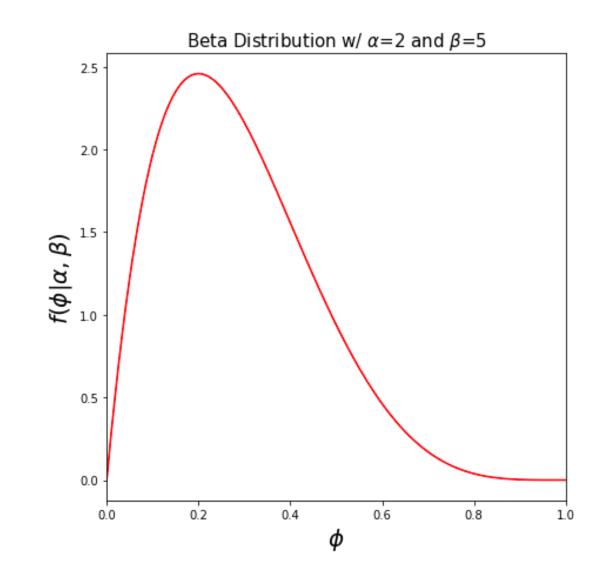
where $B(\alpha,\beta) = \int_0^1 \phi^{\alpha-1} (1-\phi)^{\beta-1} d\phi$ is a normalizing

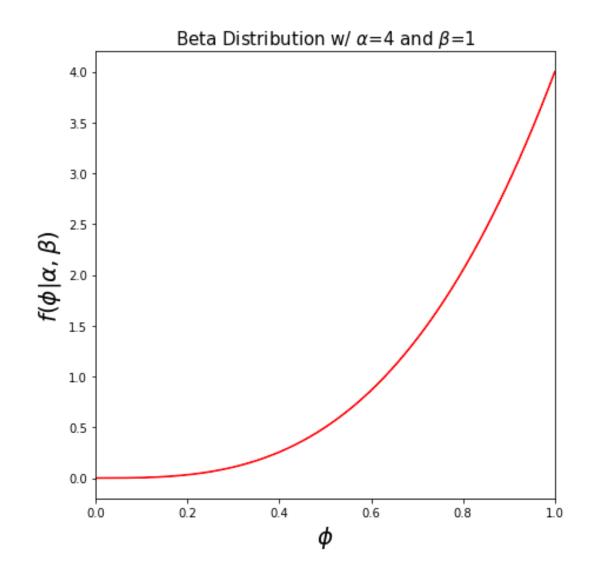
constant to ensure the distribution integrates to 1



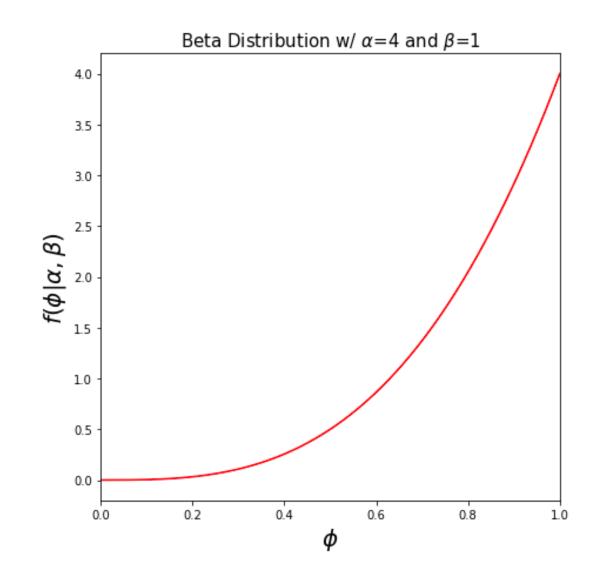








Okay, but why should we use this strange distribution as a prior?



Conjugate Priors

For a given likelihood function p(D|θ), a prior p(θ) is called a *conjugate prior* if the resulting posterior distribution p(θ|D) is in the same family as p(θ) i.e., p(θ|D) and p(θ) are the same type of random variable just with different parameters

- We like conjugate priors because they are mathematically convenient
- However, we do not have to use a conjugate prior if it doesn't align with our actual prior belief.

$$f(\phi|x,\alpha,\beta) = \frac{p(x|\phi)f(\phi|\alpha,\beta)}{p(x|\alpha,\beta)}$$
$$p(x|\alpha,\beta) = \int p(x|\phi)f(\phi|\alpha,\beta)d\phi$$
$$= \int \phi^x (1-\phi)^{1-x} \frac{\phi^{\alpha-1}(1-\phi)^{\beta-1}}{B(\alpha,\beta)}d\phi$$
$$= \frac{1}{B(\alpha,\beta)} \int \phi^{\alpha+x-1}(1-\phi)^{\beta-x}d\phi = \frac{B(\alpha+x,\beta-x+1)}{B(\alpha,\beta)}$$

Example: Beta-Binomial Conjugacy Example: Beta-Binomial Conjugacy

$$f(\phi|x,\alpha,\beta) = \frac{p(x|\phi)f(\phi|\alpha,\beta)}{p(x|\alpha,\beta)} = \frac{p(x|\phi)f(\phi|\alpha,\beta)}{\int p(x|\phi)f(\phi|\alpha,\beta)d\phi}$$
$$f(\phi|x,\alpha,\beta) = \frac{p(x|\phi)f(\phi|\alpha,\beta)}{\left(\frac{B(\alpha+x,\beta-x+1)}{B(\alpha,\beta)}\right)}$$
$$= \frac{\phi^x(1-\phi)^{1-x}\frac{\phi^{\alpha-1}(1-\phi)^{\beta-1}}{B(\alpha,\beta)}}{\left(\frac{B(\alpha+x,\beta-x+1)}{B(\alpha,\beta)}\right)}$$
$$= \frac{\phi^{\alpha+x-1}(1-\phi)^{\beta-x}}{B(\alpha+x,\beta-x+1)} = f(\phi|\alpha+x,\beta-x+1)$$

 $= f(\phi | \alpha + x, \beta + (1 - x))$

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Beta-Binomial MAP

• Given N iid samples
$$\{x^{(1)}, ..., x^{(N)}\}$$
, the log-posterior is
 $\ell(\phi) = \log f(\phi | \alpha + x^{(1)} + x^{(2)} + \cdots x^{(N)},)$
 $\left(\beta + (1 - x^{(1)}) + (1 - x^{(2)}) + \cdots + (1 - x^{(N)})\right)$
 $= \log f(\phi | \alpha + N_1, \beta + N_0)$

where N_i is the number of i's observed in the samples

$$= \log \frac{\phi^{\alpha + N_1 - 1} (1 - \phi)^{\beta + N_0 - 1}}{B(\alpha, \beta)}$$

= $(\alpha + N_1 - 1) \log \phi + (\beta + N_0 - 1) \log 1 - \phi - \log B(\alpha, \beta)$

• Given N iid samples $\{x^{(1)}, ..., x^{(N)}\}$, the partial derivative of the log-posterior is

$$\frac{\partial \ell}{\partial \phi} = \frac{(\alpha + N_1 - 1)}{\phi} - \frac{(\beta + N_0 - 1)}{1 - \phi}$$
$$\vdots$$
$$\Rightarrow \hat{\phi}_{MAP} = \frac{(N_1 + \alpha - 1)}{(N_0 + \beta - 1) + (N_1 + \alpha - 1)}$$

• $\alpha - 1$ is a "pseudocount" of the number of 1's you've "observed"

• $\beta - 1$ is a "pseudocount" of the number of 0's you've "observed"

Beta-Binomial MAP

Coin Flipping MAP: Example • Suppose \mathcal{D} consists of ten 1's or heads ($N_1 = 10$) and two 0's or tails ($N_0 = 2$): $\phi_{MLE} = \frac{10}{10+2} = \frac{10}{12}$

• Using a Beta prior with $\alpha = 2$ and $\beta = 5$, then

$$\phi_{MAP} = \frac{(2-1+10)}{(2-1+10) + (5-1+2)} = \frac{11}{17} < \frac{10}{12}$$

Coin Flipping MAP: Example Suppose D consists of ten 1's or heads (N₁ = 10) and two 0's or tails (N₀ = 2):
φ_{MLE} = 10/10 + 2 = 10/12
Using a Beta prior with α = 101 and β = 101, then

$$\phi_{MAP} = \frac{(101 - 1 + 10)}{(101 - 1 + 10) + (101 - 1 + 2)} = \frac{110}{212} \approx \frac{1}{2}$$

Coin Flipping MAP: Example • Suppose \mathcal{D} consists of ten 1's or heads ($N_1 = 10$) and two 0's or tails ($N_0 = 2$): $\phi_{MLE} = \frac{10}{10+2} = \frac{10}{12}$

• Using a Beta prior with $\alpha = 1$ and $\beta = 1$, then

$$\phi_{MAP} = \frac{(1-1+10)}{(1-1+10) + (1-1+2)} = \frac{10}{12} = \phi_{MLE}$$

M(C)LE for Linear Regression • If we assume a linear model with additive Gaussian noise

$$y = \boldsymbol{\omega}^{T} \boldsymbol{x} + \boldsymbol{\epsilon} \text{ where } \boldsymbol{\epsilon} \sim N(0, \sigma^{2}) \rightarrow \boldsymbol{y} \sim N(\boldsymbol{\omega}^{T} \boldsymbol{x}, \sigma^{2}) \dots$$
then given $X = \begin{bmatrix} 1 & \boldsymbol{x}^{(1)^{T}} \\ 1 & \boldsymbol{x}^{(2)^{T}} \\ \vdots & \vdots \\ 1 & \boldsymbol{x}^{(N)^{T}} \end{bmatrix}$ and $\boldsymbol{y} = \begin{bmatrix} \boldsymbol{y}^{(1)} \\ \boldsymbol{y}^{(2)} \\ \vdots \\ \boldsymbol{y}^{(N)} \end{bmatrix}$, the MLE of $\boldsymbol{\omega}$ is
 $\hat{\boldsymbol{\omega}} = \underset{\boldsymbol{\omega}}{\operatorname{argmax}} \log P(\boldsymbol{y}|X, \boldsymbol{\omega})$
 \vdots

$$= (X^{T}X)^{-1}X^{T}\boldsymbol{y}$$

MAP for Linear Regression • If we assume a linear model with additive Gaussian noise $y = \boldsymbol{\omega}^T \boldsymbol{x} + \epsilon$ where $\epsilon \sim N(0, \sigma^2) \rightarrow y \sim N(\boldsymbol{\omega}^T \boldsymbol{x}, \sigma^2)$... and **independent**, identical Gaussian priors on the weights ... $\omega_d \sim N(0, s^2) \rightarrow \boldsymbol{\omega} \sim N(\mathbf{0}, s^2 I_{D+1})$

then, the MAP of $\boldsymbol{\omega}$ is the ridge regression solution!

 $\widehat{\boldsymbol{\omega}} = \underset{\boldsymbol{\omega}}{\operatorname{argmax}} \log P(\boldsymbol{\omega} | X, \boldsymbol{y})$:

 $= (X^T X + \lambda(s^2) I_{D+1})^{-1} X^T y$

• If we assume a linear model with additive Gaussian noise $y = \boldsymbol{\omega}^T \boldsymbol{x} + \boldsymbol{\epsilon}$ where $\boldsymbol{\epsilon} \sim N(0, \sigma^2) \rightarrow \boldsymbol{y} \sim N(\boldsymbol{\omega}^T \boldsymbol{x}, \sigma^2)$... and a **general** (zero-mean) Gaussian prior on the weights ... $\boldsymbol{\omega} \sim N(\mathbf{0}, \boldsymbol{\Sigma})$

then the distribution over **y** is

 $\mathbf{y} \sim N(X\mathbf{0} + \mathbf{0} = \mathbf{0}, X\Sigma X^T + \sigma^2 I)$

• If we assume a linear model with additive Gaussian noise $y = \boldsymbol{\omega}^T \boldsymbol{x} + \boldsymbol{\epsilon}$ where $\boldsymbol{\epsilon} \sim N(0, \sigma^2) \rightarrow \boldsymbol{y} \sim N(\boldsymbol{\omega}^T \boldsymbol{x}, \sigma^2)$... and a **general** (zero-mean) Gaussian prior on the weights ... $\boldsymbol{\omega} \sim N(\mathbf{0}, \boldsymbol{\Sigma})$

then the *joint* distribution over \boldsymbol{y} and $\boldsymbol{\omega}$ is $\begin{bmatrix} \boldsymbol{y} \\ \boldsymbol{\omega} \end{bmatrix} \sim N\left(\begin{bmatrix} \boldsymbol{0} \\ \boldsymbol{0} \end{bmatrix}, \begin{bmatrix} \boldsymbol{X}\boldsymbol{\Sigma}\boldsymbol{X}^T + \sigma^2 \boldsymbol{I} & ??? \\ ??? & \boldsymbol{\Sigma} \end{bmatrix}\right)$

• If we assume a linear model with additive Gaussian noise $y = \boldsymbol{\omega}^T \boldsymbol{x} + \boldsymbol{\epsilon}$ where $\boldsymbol{\epsilon} \sim N(0, \sigma^2) \rightarrow \boldsymbol{y} \sim N(\boldsymbol{\omega}^T \boldsymbol{x}, \sigma^2)$... and a **general** (zero-mean) Gaussian prior on the weights ... $\boldsymbol{\omega} \sim N(\mathbf{0}, \boldsymbol{\Sigma})$

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• If we assume a linear model with additive Gaussian noise $y = \boldsymbol{\omega}^T \boldsymbol{x} + \boldsymbol{\epsilon}$ where $\boldsymbol{\epsilon} \sim N(0, \sigma^2) \rightarrow \boldsymbol{y} \sim N(\boldsymbol{\omega}^T \boldsymbol{x}, \sigma^2)$... and a **general** (zero-mean) Gaussian prior on the weights ... $\boldsymbol{\omega} \sim N(\mathbf{0}, \boldsymbol{\Sigma})$

then the *conditional* distribution of $\boldsymbol{\omega}$ given \boldsymbol{y} is

 $\boldsymbol{\omega} \mid \boldsymbol{y} \sim N(\boldsymbol{\mu}_{POST}, \boldsymbol{\Sigma}_{POST})$ where

 $\boldsymbol{\mu}_{POST} = \boldsymbol{\Sigma} X^T (\boldsymbol{X} \boldsymbol{\Sigma} \boldsymbol{X}^T + \sigma^2 \boldsymbol{I})^{-1} \boldsymbol{y}_{\boldsymbol{I}}$ $\boldsymbol{\Sigma}_{POST} = \boldsymbol{\Sigma} - \boldsymbol{\Sigma} X^T (\boldsymbol{X} \boldsymbol{\Sigma} \boldsymbol{X}^T + \sigma^2 \boldsymbol{I})^{-1} \boldsymbol{X} \boldsymbol{\Sigma}$

• If we assume a linear model with additive Gaussian noise $y = \omega^T x + \epsilon$ where $\epsilon \sim N(0, \sigma^2) \rightarrow y \sim N(\omega^T x, \sigma^2) \dots$ and a **general** (zero-mean) Gaussian prior on the weights \dots $\omega \sim N(0, \Sigma)$ then the *conditional* distribution of $h(x') = {x'}^T \omega$ given y is $h(x') \mid y \sim N(\mu_{PRED}, \Sigma_{PRED})$

where

 $\boldsymbol{\mu}_{PRED} = \boldsymbol{x}'^{T} \boldsymbol{\Sigma} \boldsymbol{X}^{T} (\boldsymbol{X} \boldsymbol{\Sigma} \boldsymbol{X}^{T} + \sigma^{2} \boldsymbol{I})^{-1} \boldsymbol{y}_{\boldsymbol{i}}$ $\boldsymbol{\Sigma}_{PRED} = \boldsymbol{x}'^{T} \boldsymbol{\Sigma} \boldsymbol{x}' - \boldsymbol{x}'^{T} \boldsymbol{\Sigma} \boldsymbol{X}^{T} (\boldsymbol{X} \boldsymbol{\Sigma} \boldsymbol{X}^{T} + \sigma^{2} \boldsymbol{I})^{-1} \boldsymbol{X} \boldsymbol{\Sigma} \boldsymbol{x}'$

Kernelized Bayesian Linear Regression

• If we assume a linear model with additive Gaussian noise $y = \boldsymbol{\omega}^T \boldsymbol{x} + \epsilon$ where $\epsilon \sim N(0, \sigma^2) \rightarrow y \sim N(\boldsymbol{\omega}^T \boldsymbol{x}, \sigma^2)$... and a general (zero-mean) Gaussian prior on the weights ... $\boldsymbol{\omega} \sim N(\mathbf{0}, \boldsymbol{\Sigma})$ then the *conditional* distribution of $h(\mathbf{x}') = {\mathbf{x}'}^T \boldsymbol{\omega}$ given \mathbf{y} is $h(\mathbf{x}') \mid \mathbf{y} \sim N(\boldsymbol{\mu}_{PRED}, \boldsymbol{\Sigma}_{PRED})$ where $K(\boldsymbol{a}, \boldsymbol{b}) = \Phi(\boldsymbol{a})^T \Sigma \Phi(\boldsymbol{b})$ $\boldsymbol{\mu}_{PRED} = K(\boldsymbol{x}', \boldsymbol{X})(K(\boldsymbol{X}, \boldsymbol{X}) + \sigma^2 \boldsymbol{I})^{-1}\boldsymbol{y},$ $\Sigma_{PRFD} = K(\mathbf{x}', \mathbf{x}') - K(\mathbf{x}', X)(K(X, X) + \sigma^2 I)^{-1}K(X, \mathbf{x}')$ Kernelized Bayesian Linear Regression = Gaussian Process (GP)

 If we assume a linear model with additive Gaussian noise $y = \boldsymbol{\omega}^T \boldsymbol{x} + \epsilon$ where $\epsilon \sim N(0, \sigma^2) \rightarrow y \sim N(\boldsymbol{\omega}^T \boldsymbol{x}, \sigma^2) \dots$ and a general (zero-mean) Gaussian prior on the weights ... $\boldsymbol{\omega} \sim N(\mathbf{0}, \boldsymbol{\Sigma})$ then the *conditional* distribution of $h(\mathbf{x}') = {\mathbf{x}'}^T \boldsymbol{\omega}$ given \mathbf{y} is $h(\mathbf{x}') \mid \mathbf{y} \sim N(\boldsymbol{\mu}_{PRED}, \boldsymbol{\Sigma}_{PRED})$ where $K(\boldsymbol{a}, \boldsymbol{b}) = \Phi(\boldsymbol{a})^T \Sigma \Phi(\boldsymbol{b})$

> $\boldsymbol{\mu}_{PRED} = K(\boldsymbol{x}', \boldsymbol{X})(K(\boldsymbol{X}, \boldsymbol{X}) + \sigma^2 \boldsymbol{I})^{-1}\boldsymbol{y}_{\boldsymbol{I}}$ $\boldsymbol{\Sigma}_{PRED} = K(\boldsymbol{x}', \boldsymbol{x}') - K(\boldsymbol{x}', \boldsymbol{X})(K(\boldsymbol{X}, \boldsymbol{X}) + \sigma^2 \boldsymbol{I})^{-1}K(\boldsymbol{X}, \boldsymbol{x}')$

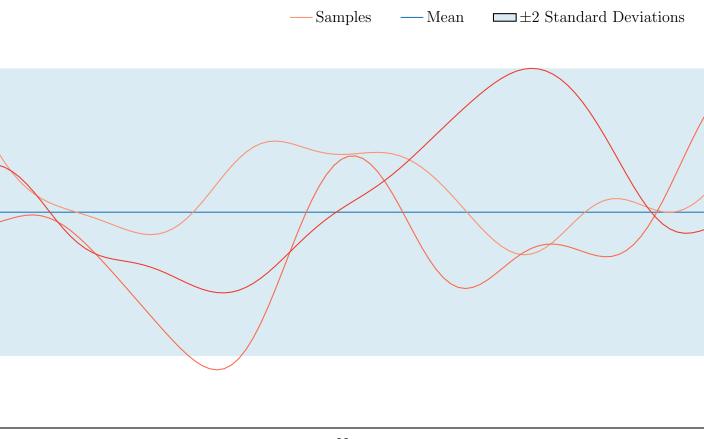
Gaussian Process (GP)

$$f \sim \mathcal{GP}(m(x) = 0, K(x, x') = \exp(-(x - x')^2))$$

 $f \sim \mathcal{GP}(m, K) \rightarrow f(x) \sim \mathcal{N}(m(x), K(x, x))$

Gaussian Process (GP)

$$f \sim \mathcal{GP}(m(x) = 0, K(x, x') = \exp(-(x - x')^2))$$

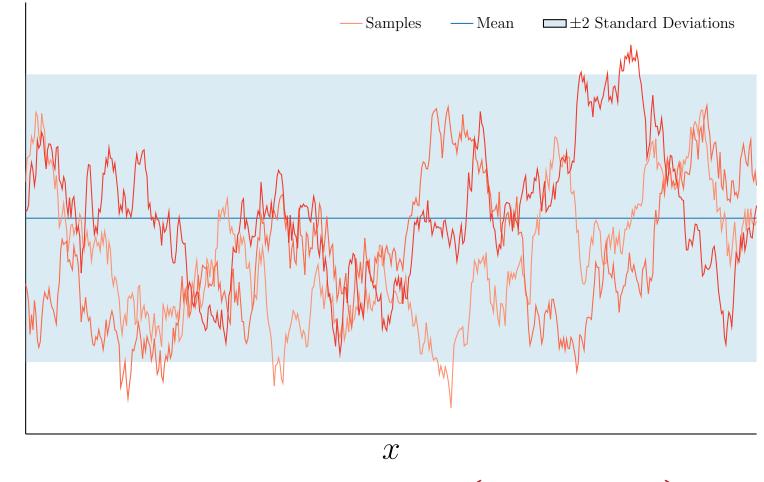


 \mathcal{X}

 $f \sim \mathcal{GP}(m, K) \rightarrow f(x) \sim \mathcal{N}(m(x), K(x, x))$

Gaussian Process (GP)





 $f \sim \mathcal{GP}(m, K) \rightarrow f(x) \sim \mathcal{N}(m(x), K(x, x))$



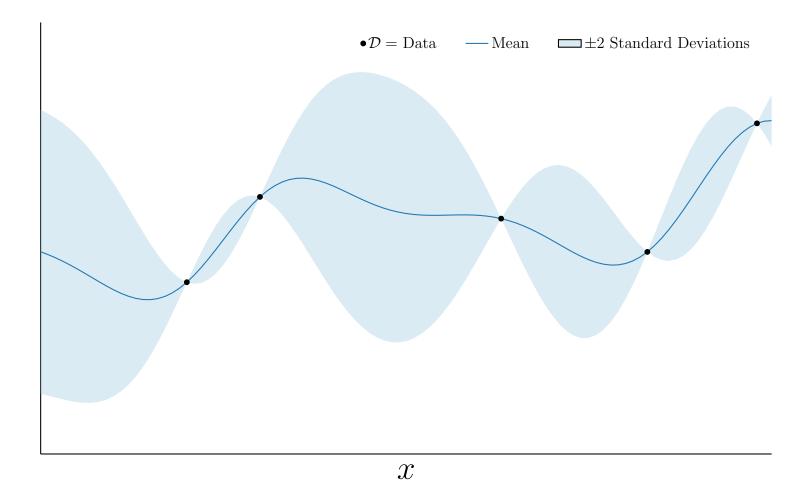


— Mean $\square \pm 2$ Standard Deviations



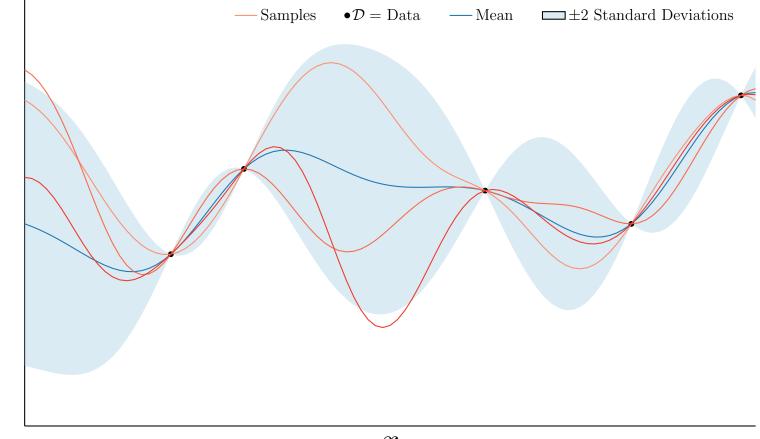
GP Posterior





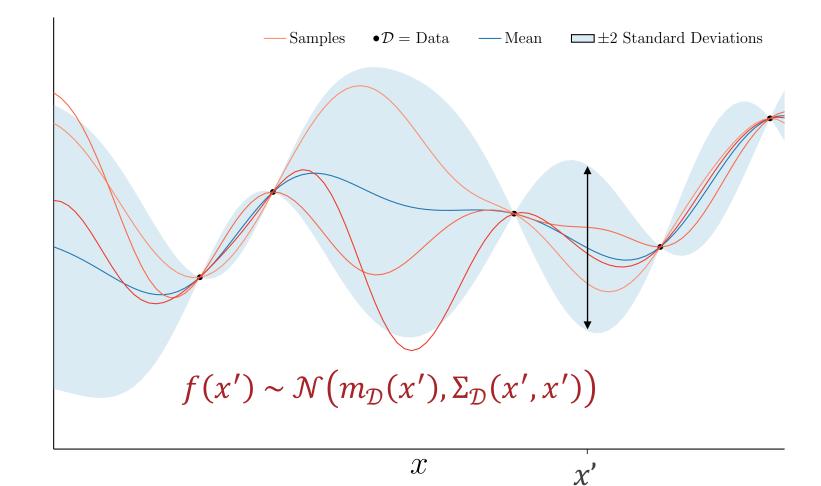
GP Posterior

$f \mid \mathcal{D} \sim \mathcal{GP}(m_{\mathcal{D}}, K_{\mathcal{D}})$



GP Posterior

$f \mid \mathcal{D} \sim \mathcal{GP}(m_{\mathcal{D}}, K_{\mathcal{D}})$



Key Takeaways

- Two ways of estimating the parameters of a probability distribution given samples of a random variable:
 - Maximum likelihood estimation maximize the (log-)likelihood of the observations
 - Maximum a posteriori estimation maximize the (log-)posterior of the parameters conditioned on the observations
 - Requires a prior distribution, drawn from background knowledge or domain expertise
- Linear/ridge regression can be interpreted as MLE/MAP estimators under certain likelihood/prior models
 - A Gaussian process is the kernelization of Bayesian
 - linear regression or MAP estimation for linear regression 47