

# US Al Insight Forum



### US Al Insight Forum Topics

- Forum 1: Opening
- Forum 2: Innovation
- Forum 3: Workforce
- Forum 4: High Impact AI
- Forum 5: Democracy & Elections
- Forum 6: Privacy and Liability

### Some Attendees

### **Session 1:**

- Elon Musk
- Mark Zuckerberg
- Sundar Pichai
- Satya Nadella
- Eric Schmidt
- Jensen Huang
- Bill Gates
- Sam Altman
- Deborah Raji

### Session 6

- Mark Surman Mozilla Foundation (President)
- Bernard Kim Match Group (CEO)
- Arthur Evans Jr American Psychological Association (CEO)
- Mutale Nkonde AI for the People (CEO)
- Ganesh Sitaraman Vanderbilt Law
- Gary Shapiro Consumer Technology Association (CEO)
- Tracy Pizzo Frey—Common Sense Media
- (ZL—10701 Co-Instructor)

### **Executive Order**



Administration

Priorities The Record

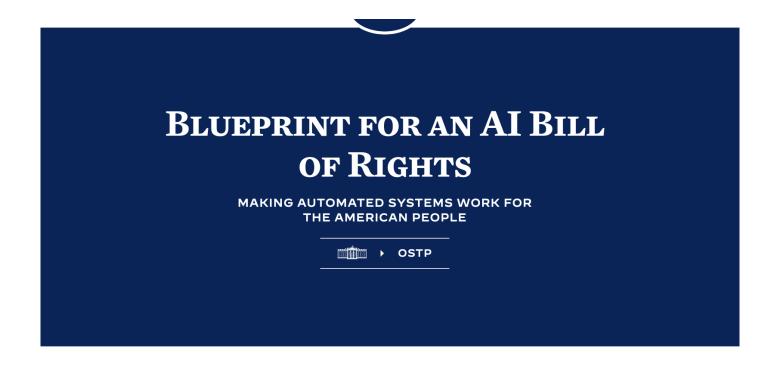
**OCTOBER 30, 2023** 

### **FACT SHEET: President Biden Issues** Executive Order on Safe, Secure, and Trustworthy Artificial Intelligence

**BRIEFING ROOM** > STATEMENTS AND RELEASES

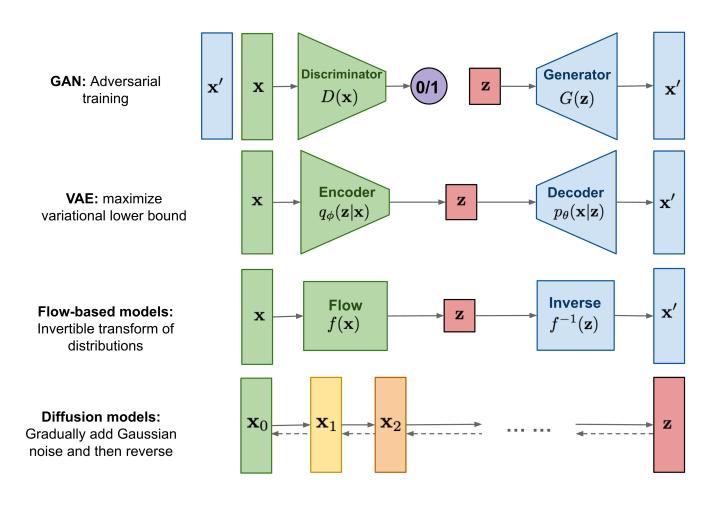
Today, President Biden is issuing a landmark Executive Order to ensure that America leads the way in seizing the promise and managing the risks of artificial intelligence (AI). The Executive Order establishes new standards for AI safety and security, protects Americans' privacy, advances equity and civil rights, stands up for consumers and workers, promotes innovation and competition, advances American leadership around the world, and more.

### Blueprint for an Al Bill of Rights



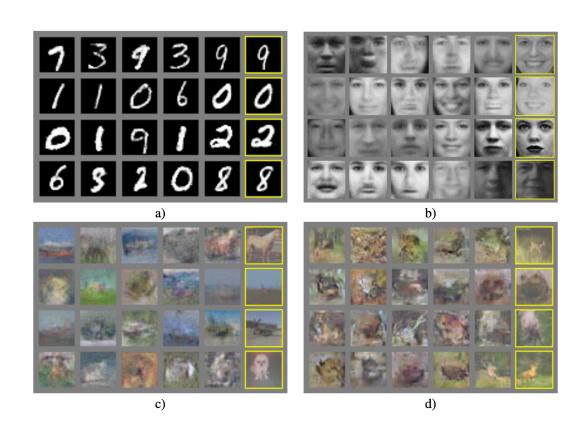
mong the great challenges posed to democracy today is the use of technology, data, and automated systems in ways that threaten the rights of the American public. Too often, these tools are used to limit our opportunities and prevent our access to critical resources or

### Back to Deep Generative Models



Img source: <a href="https://lilianweng.github.io/posts/2021-07-11-diffusion-models/">https://lilianweng.github.io/posts/2021-07-11-diffusion-models/</a>

### 2014 Generative Adversarial Networks



**Generative Adversarial Networks** (GANs) are a way to make a generative model by having two neural networks compete with each other.

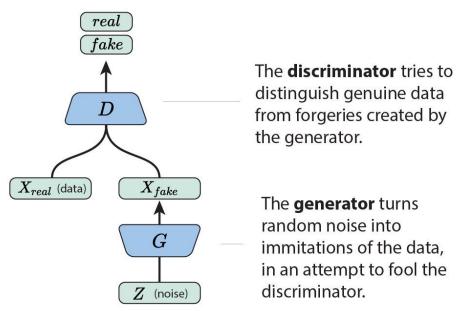


Figure credit: Chris Olah

Generative Adversarial Networks (Goodfellow et al. NeuRIPS 2014)

## GANs: original training setup

- Dispense with representing likelihood, settle for implicit generation
- Two-player game:
  - Generator (w parameters  $\theta_q$ )
  - Discriminator (w parameters  $\theta_d$ )
- Minmax objective

$$\min_{\theta_g} \max_{\theta_d} \quad \mathbb{E}_{x \sim \text{data}} \log D_{\theta_g}(x) + \mathbb{E}_{z \sim p(z)} \log(1 - D_{\theta_d}(G_{\theta_g}(z)))$$

- Discriminator works to classify real data as real, fake data as fake
- Generator works to make discriminator misclassify fake data as real

### Pseudocode

**Algorithm 1** Minibatch stochastic gradient descent training of generative adversarial nets. The number of steps to apply to the discriminator, k, is a hyperparameter. We used k = 1, the least expensive option, in our experiments.

for number of training iterations do

### for k steps do

- Sample minibatch of m noise samples  $\{z^{(1)}, \ldots, z^{(m)}\}$  from noise prior  $p_g(z)$ .
- Sample minibatch of m examples  $\{x^{(1)}, \dots, x^{(m)}\}$  from data generating distribution  $p_{\text{data}}(x)$ .
- Update the discriminator by ascending its stochastic gradient:

$$abla_{ heta_d} rac{1}{m} \sum_{i=1}^m \left[ \log D\left(oldsymbol{x}^{(i)}
ight) + \log \left(1 - D\left(G\left(oldsymbol{z}^{(i)}
ight)
ight) 
ight) 
ight].$$

#### end for

- Sample minibatch of m noise samples  $\{z^{(1)}, \ldots, z^{(m)}\}$  from noise prior  $p_q(z)$ .
- Update the generator by descending its stochastic gradient:

$$abla_{ heta_g} rac{1}{m} \sum_{i=1}^m \log \left( 1 - D\left( G\left(oldsymbol{z}^{(i)}
ight) 
ight) 
ight).$$

#### end for

The gradient-based updates can use any standard gradient-based learning rule. We used momentum in our experiments.

## Iterative training, modified objective

1. Steps of gradient ascent to improve discriminator on

$$\max_{\theta_d} \quad \mathbb{E}_{x \sim \text{data}} \log D_{\theta_g}(x) + \mathbb{E}_{z \sim p(z)} \log(1 - D_{\theta_d}(G_{\theta_g}(z)))$$

2. Steps of gradient ascent to improve generator on different objective

$$\max_{\theta_g} \quad \mathbb{E}_{z \sim p(z)} \log(D_{\theta_d}(G_{\theta_g}(z)))$$

## Optimizing GANs

- Ideally, at equilibrium:
  - 1. Generator exactly matches the real data distribution
  - 2. Discriminator cannot distinguish real from fake  $\ D_{ heta_d}(x) = .5, orall x$
- In reality:
  - Training is difficult and unstable
  - Balance between discriminator and generator hard to maintain
  - Susceptible to mode collapse: G(x) lacks diversity, D(x) super accurate

# Mode Collapse

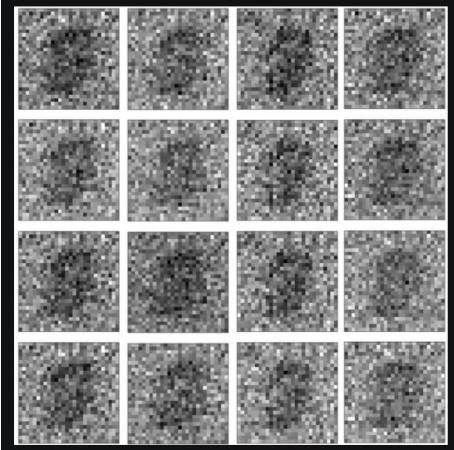


Fig. 4 – These are the output from one of the unstable training. This is on the same training code as above and slightly tweaked hyperparameters, but even after 300 epochs, you can see how bad our images are – an example of convergence failure | Source: Author



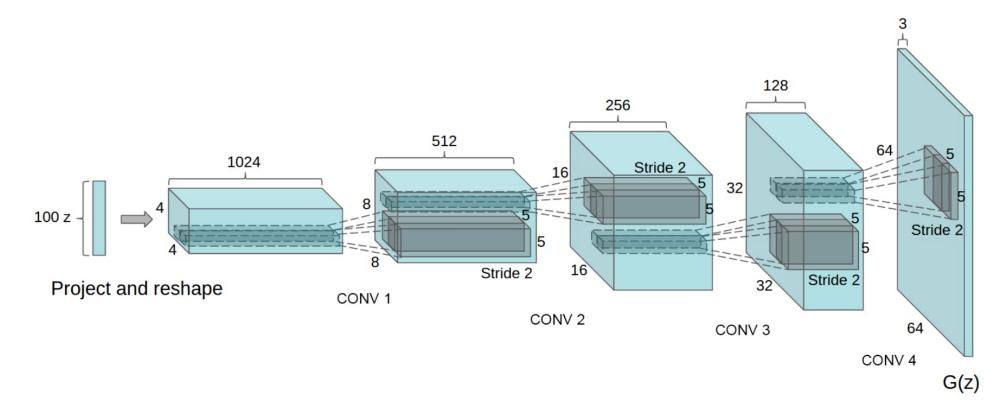
Fig. 5 – This is another example, you can see the same kind of images generated indicating Mode Collapse | Source

# Deep Convolutional GANs



Radford et al. (ICLR 2015)

# UpConvolutional Architecture

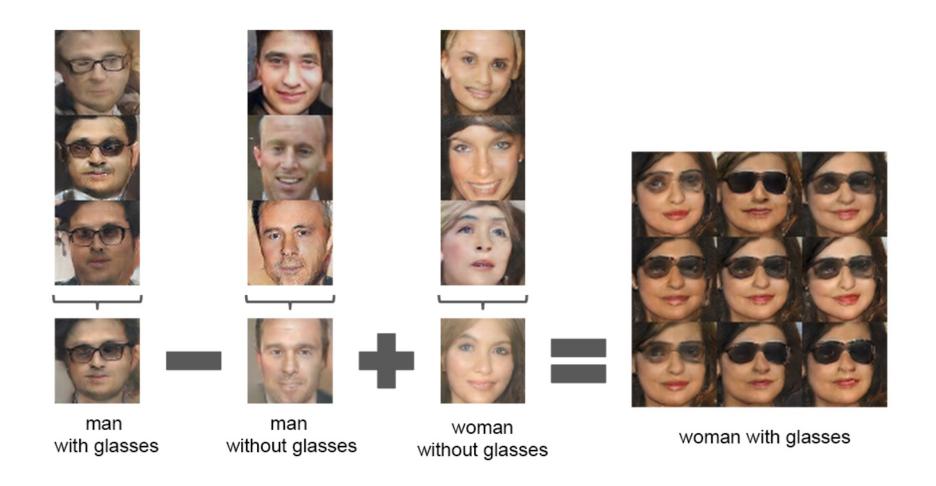


## Tips & Tricks (DC-GANs)

### Architecture guidelines for stable Deep Convolutional GANs

- Replace any pooling layers with strided convolutions (discriminator) and fractional-strided convolutions (generator).
- Use batchnorm in both the generator and the discriminator.
- Remove fully connected hidden layers for deeper architectures.
- Use ReLU activation in generator for all layers except for the output, which uses Tanh.
- Use LeakyReLU activation in the discriminator for all layers.

### Latent Vector Arithmetic



Radford et al. (ICLR 2015)

## Many Variants of GAN Objectives

GAN	DISCRIMINATOR LOSS	GENERATOR LOSS
MM GAN	$\mathcal{L}_{\mathrm{D}}^{\mathrm{GAN}} = -\mathbb{E}_{x \sim p_{d}}[\log(D(x))] - \mathbb{E}_{\hat{x} \sim p_{g}}[\log(1 - D(\hat{x}))]$	$\mathcal{L}_{ ext{G}}^{ ext{GAN}} = \mathbb{E}_{\hat{x} \sim p_{oldsymbol{g}}}[\log(1 - D(\hat{x}))]$
NS GAN	$\mathcal{L}_{\scriptscriptstyle \mathrm{D}}^{\scriptscriptstyle \mathrm{NSGAN}} = -\mathbb{E}_{x \sim p_d}[\log(D(x))] - \mathbb{E}_{\hat{x} \sim p_g}[\log(1 - D(\hat{x}))]$	$\mathcal{L}_{ ext{G}}^{ ext{ iny NSGAN}} = -\mathbb{E}_{\hat{x} \sim p_{oldsymbol{g}}}[\log(D(\hat{x}))]$
WGAN	$\mathcal{L}_{\scriptscriptstyle \mathrm{D}}^{\scriptscriptstyle \mathrm{WGAN}} = -\mathbb{E}_{x \sim p_{oldsymbol{d}}}[D(x)] + \mathbb{E}_{\hat{x} \sim p_{oldsymbol{g}}}[D(\hat{x})]$	$\mathcal{L}_{ ext{G}}^{ ext{WGAN}} = -\mathbb{E}_{\hat{x} \sim p_{oldsymbol{g}}}[D(\hat{x})]$
WGAN GP	$\mathcal{L}_{\scriptscriptstyle D}^{\scriptscriptstyle \mathrm{WGANGP}} = \mathcal{L}_{\scriptscriptstyle D}^{\scriptscriptstyle \mathrm{WGAN}} + \lambda \mathbb{E}_{\hat{x} \sim p_{g}}[(  \nabla D(\alpha x + (1-\alpha \hat{x})  _{2}-1)^{2}]$	$\mathcal{L}_{ ext{G}}^{ ext{WGANGP}} = -\mathbb{E}_{\hat{x} \sim p_{oldsymbol{g}}}[D(\hat{x})]$
LS GAN	$\mathcal{L}_{\mathrm{D}}^{\mathrm{LSGAN}} = -\mathbb{E}_{x \sim p_{d}}[(D(x) - 1)^{2}] + \mathbb{E}_{\hat{x} \sim p_{g}}[D(\hat{x})^{2}]$	$\mathcal{L}_{ ext{G}}^{ ext{ iny LSGAN}} = -\mathbb{E}_{\hat{x} \sim p_{oldsymbol{g}}}[(D(\hat{x}-1))^2]$
DRAGAN	$\mathcal{L}_{\scriptscriptstyle \mathrm{D}}^{\scriptscriptstyle \mathrm{DRAGAN}} = \mathcal{L}_{\scriptscriptstyle \mathrm{D}}^{\scriptscriptstyle \mathrm{GAN}} + \lambda \mathbb{E}_{\hat{x} \sim p_d + \mathcal{N}(0,c)}[(   abla D(\hat{x})  _2 - 1)^2]$	$\mathcal{L}_{ ext{G}}^{ ext{dragan}} = \mathbb{E}_{\hat{x} \sim p_{oldsymbol{g}}}[\log(1 - D(\hat{x}))]$
BEGAN	$\mathcal{L}_{\mathrm{D}}^{\mathrm{BEGAN}} = \mathbb{E}_{x \sim p_{d}}[  x - \mathrm{AE}(x)  _{1}] - k_{t}\mathbb{E}_{\hat{x} \sim p_{g}}[  \hat{x} - \mathrm{AE}(\hat{x})  _{1}]$	$\mathcal{L}_{ ext{G}}^{ ext{ iny BEGAN}} = \mathbb{E}_{\hat{x} \sim p_{oldsymbol{g}}}[  \hat{x} -  ext{AE}(\hat{x})  _{1}]$

figure credit: "Are GANs Created Equal? A Large-Scale Study" Lucic et al. 2018

## Some Confusion About What Really Matters

### **Are GANs Created Equal? A Large-Scale Study**

Mario Lucic\* Karol Kurach\* Marcin Michalski Olivier Bousquet Sylvain Gelly Google Brain

#### **Abstract**

Generative adversarial networks (GAN) are a powerful subclass of generative models. Despite a very rich research activity leading to numerous interesting GAN algorithms, it is still very hard to assess which algorithm(s) perform better than others. We conduct a neutral, multi-faceted large-scale empirical study on state-of-the art models and evaluation measures. We find that most models can reach similar scores with enough hyperparameter optimization and random restarts. This suggests that improvements can arise from a higher computational budget and tuning more than fundamental algorithmic changes. To overcome some limitations of the current metrics, we also propose several data sets on which precision and recall can be computed. Our experimental results suggest that future GAN research should be based on more systematic and objective evaluation procedures. Finally, we did not find evidence that any of the tested algorithms consistently outperforms the non-saturating GAN introduced in [9].

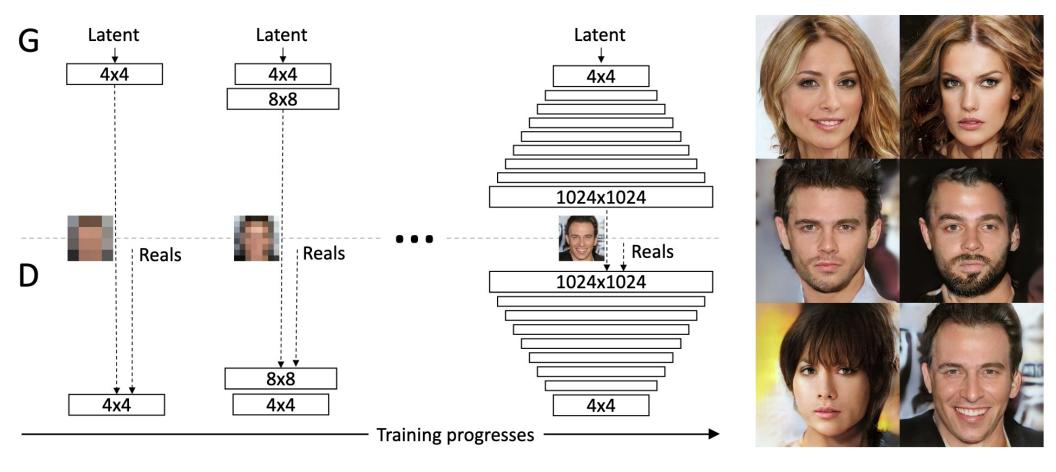
"Are GANs Created Equal? A Large-Scale Study" Lucic et al. 2018

## Progressive Growing of GANS



https://www.youtube.com/watch?v=XOxxPcy5Gr4
Progressive Growing (Karras et al., ICLR 2018)

## Progressive Growing



Progressive Growing (Karras et al., ICLR 2018)

## Progressive Growing Details

- Start with 4x4 special resolution for both G and D
- As training advances, incrementally add layers, increasing resolution
- All layers remain trainable throughout the process
- Findings
  - More stable synthesis in high resolutions
  - Speeds up training considerably

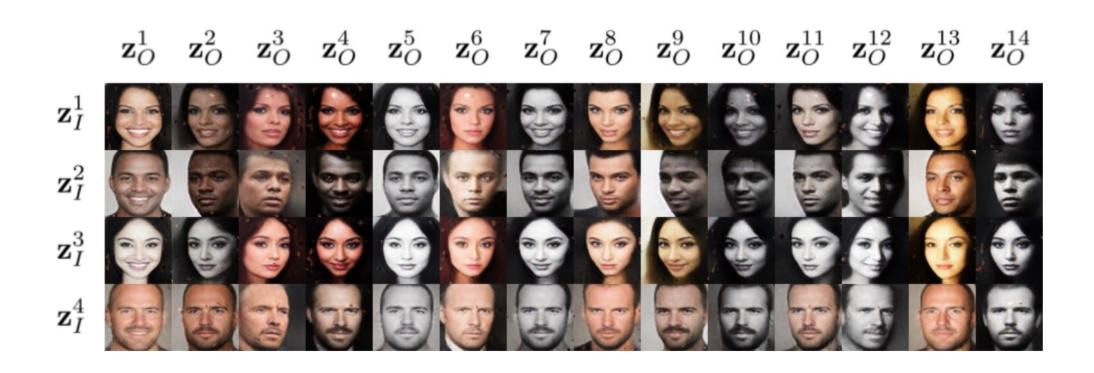
## Maintaining Equilibrium (BEGAN)

- Make the discriminator an autoencoder
- Idea—low loss for autoencoding real data, but high loss for autoencoding fake examples
- Adversarial game aims to match distribution of losses (vs pixels)
- Tune loss weighting dynamically to maintain parity

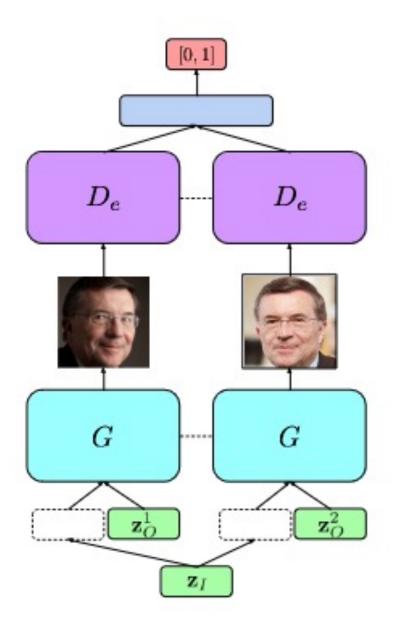
The BEGAN objective is:

$$\begin{cases} \mathcal{L}_D = \mathcal{L}(x) - k_t . \mathcal{L}(G(z_D)) & \text{for } \theta_D \\ \mathcal{L}_G = \mathcal{L}(G(z_G)) & \text{for } \theta_G \\ k_{t+1} = k_t + \lambda_k (\gamma \mathcal{L}(x) - \mathcal{L}(G(z_G))) & \text{for each training step } t \end{cases}$$

### Semantically Decomposing Latents (SD-GAN)



# The Key Idea

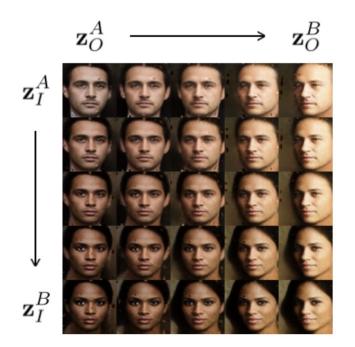


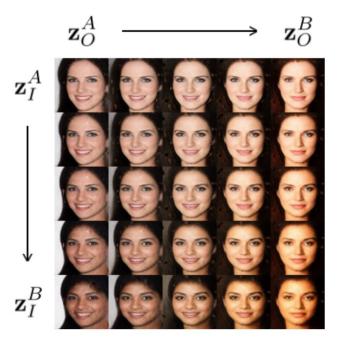
### SD-GAN Pseudo-Code

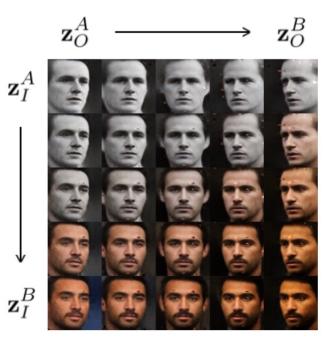
### **Algorithm 1** Semantically Decomposed GAN Training

```
1: for n in 1:NumberOfIterations do
          for m in 1:MinibatchSize do
               Sample one identity vector \mathbf{z}_I \sim \text{Uniform}([-1,1]^{d_I}).
 3:
               Sample two observation vectors \mathbf{z}_{O}^{1}, \mathbf{z}_{O}^{2} \sim \text{Uniform}([-1,1]^{d_{O}}).
               \mathbf{z}^1 \leftarrow [\mathbf{z}_I; \mathbf{z}_O^1], \mathbf{z}^2 \leftarrow [\mathbf{z}_I; \mathbf{z}_O^2].
 5:
               Generate pair of images G(\mathbf{z}^1), G(\mathbf{z}^2), adding them to the minibatch with label 0 (fake).
 6:
          for m in 1:MinibatchSize do
 7:
               Sample one identity i \in \mathcal{I} uniformly at random from the real data set.
 8:
               Sample two images of i without replacement \mathbf{x}_1, \mathbf{x}_2 \sim P_R(\mathbf{x}|I=i).
 9:
               Add the pair to the minibatch, assigning label 1 (real).
10:
          Update discriminator weights by \theta_D \leftarrow \theta_D + \nabla_{\theta_D} V(G, D) using its stochastic gradient.
11:
          Sample another minibatch of identity-matched latent vectors \mathbf{z}^1, \mathbf{z}^2.
12:
          Update generator weights by stochastic gradient descent \theta_G \leftarrow \theta_G - \nabla_{\theta_G} V(G, D).
13:
```

# Examples

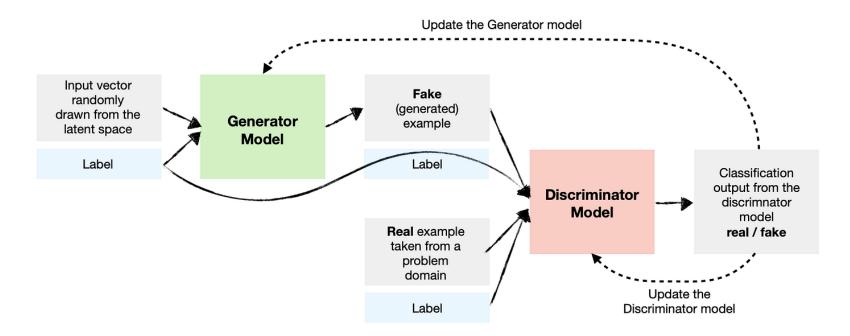




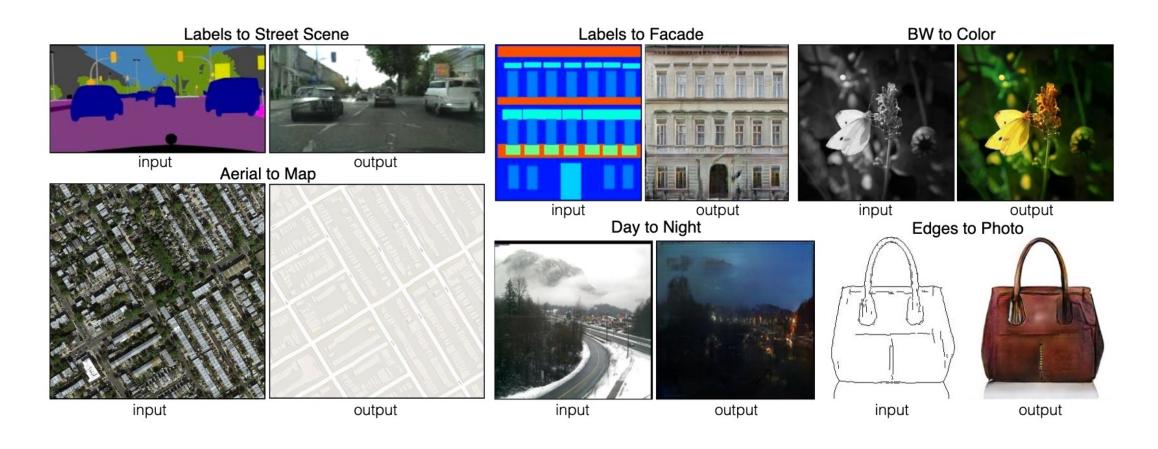


### **Conditional Generation**

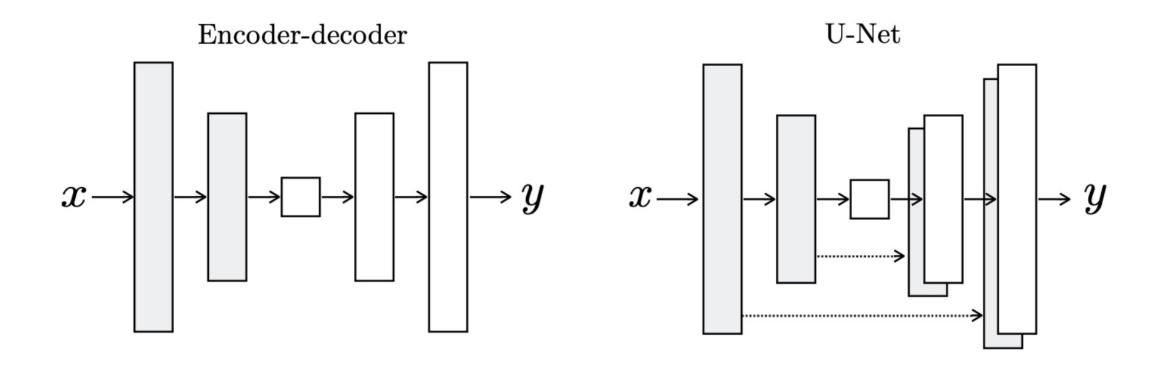
- Input Generator gets context x, noise z, produces output y = G(x, z)
- Discriminator tries to distinguish fake pairs  $\{(G(x_i,z),\hat{y}_i)\}$  from real input, target pairs  $\{(x_i,y_i)\}$



### Pix2Pix



### The U-Net Architecture

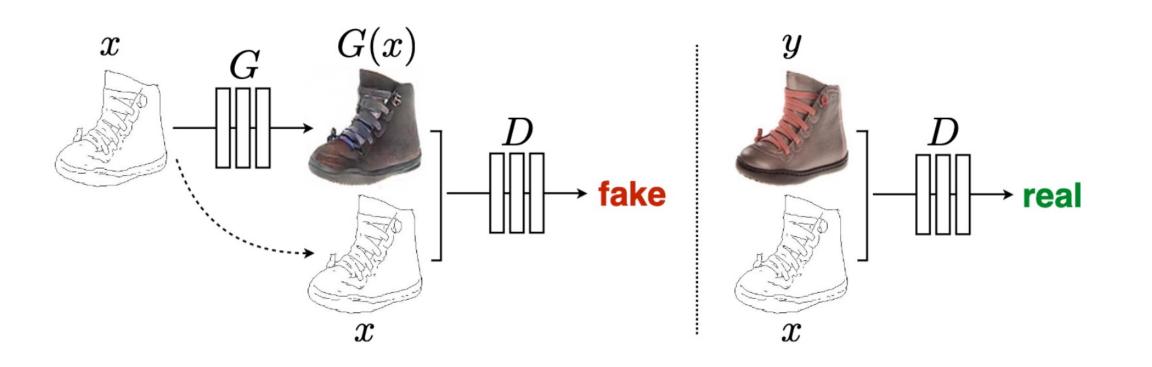


## Pix2Pix Learning Setup Adversarial Learning

$$G^* = \arg\min_{G} \max_{D} \mathcal{L}_{cGAN}(G, D) + \lambda \mathcal{L}_{L1}(G).$$

$$\mathcal{L}_{cGAN}(G, D) = \mathbb{E}_{x,y}[\log D(x, y)] + \\ \mathbb{E}_{x,z}[\log(1 - D(x, G(x, z)))]$$

$$\mathcal{L}_{L1}(G) = \mathbb{E}_{x,y,z}[\|y - G(x, z)\|_1].$$



## Measuring Sample Quality

- Inception Score: feed generated images through Inception v3 model, measure entropy of outputs (lower better), diversity of labels. But what if training data for generative model looks nothing like ImageNet?
- Frechet Inception Distance (FID): standard score, measures (mean & variance) of nodes in deepest representation layer of Inception v3
- Discriminator-based metrics: train classifier to distinguish real from fake, how easily can it do it (on frozen generator)
- Human-in-the-loop Evaluation: human assessments of quality are standard in many papers on image and music generation. Useful for assessing aesthetic properties but may not capture whether the model "learned the distribution"

## Contrastive Language-Image Pre-training

#### Learning Transferable Visual Models From Natural Language Supervision

Alec Radford \* 1 Jong Wook Kim \* 1 Chris Hallacy 1 Aditya Ramesh 1 Gabriel Goh 1 Sandhini Agarwal 1 Girish Sastry 1 Amanda Askell 1 Pamela Mishkin 1 Jack Clark 1 Gretchen Krueger 1 Ilya Sutskever 1

#### Abstract

State-of-the-art computer vision systems are trained to predict a fixed set of predetermined object categories. This restricted form of supervision limits their generality and usability since additional labeled data is needed to specify any other visual concept. Learning directly from raw text about images is a promising alternative which leverages a much broader source of supervision. We demonstrate that the simple pre-training task of predicting which caption goes with which image is an efficient and scalable way to learn SOTA image representations from scratch on a dataset of 400 million (image, text) pairs collected from the internet. After pre-training, natural language is used to reference learned visual concepts (or describe new ones) enabling zero-shot transfer of the model to downstream tasks. We study the performance of this approach by benchmarkTask-agnostic objectives such as autoregressive and masked language modeling have scaled across many orders of magnitude in compute, model capacity, and data, steadily improving capabilities. The development of "text-to-text" as a standardized input-output interface (McCann et al., 2018; Radford et al., 2019; Raffel et al., 2019) has enabled task-agnostic architectures to zero-shot transfer to downstream datasets removing the need for specialized output heads or dataset specific customization. Flagship systems like GPT-3 (Brown et al., 2020) are now competitive across many tasks with bespoke models while requiring little to no dataset specific training data.

These results suggest that the aggregate supervision accessible to modern pre-training methods within web-scale collections of text surpasses that of high-quality crowd-labeled NLP datasets. However, in other fields such as computer vision it is still standard practice to pre-train models on crowd-labeled datasets such as ImageNet (Deng et al., 2009). Could scalable pre-training methods which learn directly

### **CLIP Fast Facts**

- Key idea: learn from natural language supervision (appealing but hasn't worked out in past)
- Source of data: "the internet" 400 million image-caption pairs from "a variety of sources"
- Rather than predicting captions, learn joint embeddings
- Model:
  - Two encoders, one for images, one for text
  - L2 normalized outputs
- Training
  - Sample a batch
  - Take all dot-products between examples
  - Calculate softmax + cross entropy along each row and column
  - Goal predict the right caption for each image, right image for each caption
  - Add the two losses loss\_i, loss\_t, updated by gradient descent

### **CLIP Overview**

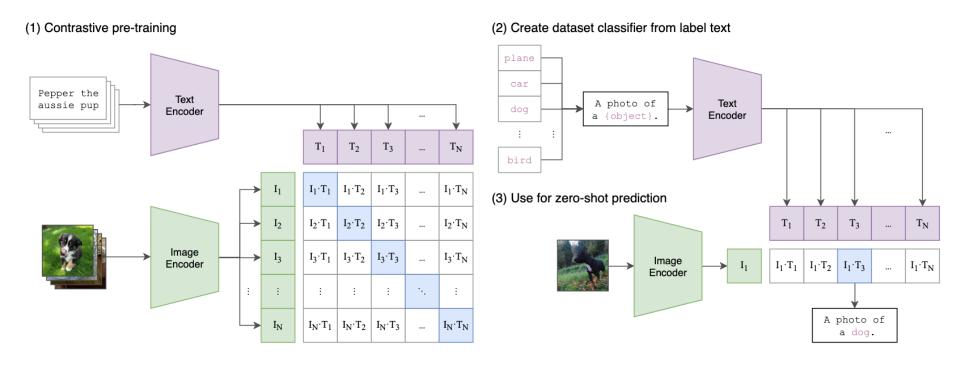
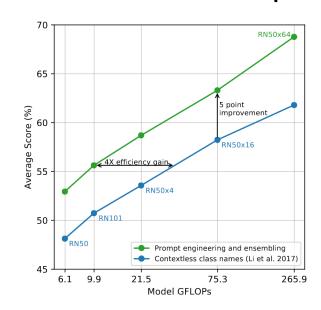
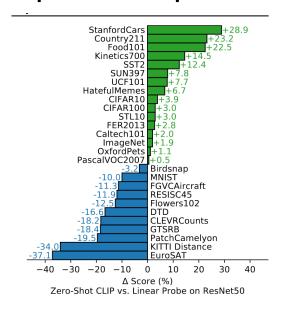


Figure 1. Summary of our approach. While standard image models jointly train an image feature extractor and a linear classifier to predict some label, CLIP jointly trains an image encoder and a text encoder to predict the correct pairings of a batch of (image, text) training examples. At test time the learned text encoder synthesizes a zero-shot linear classifier by embedding the names or descriptions of the target dataset's classes.

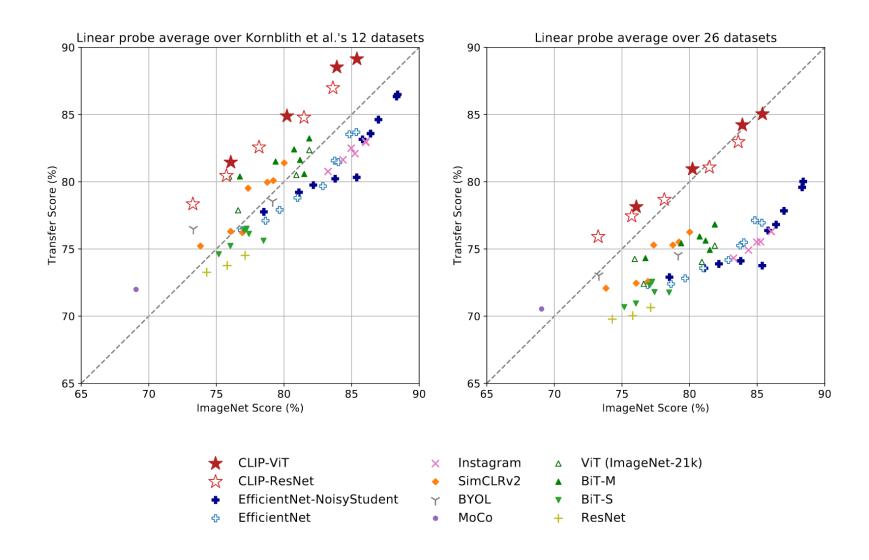
## Key Results

- Remarkable zero-shot acc. on new tasks
- Simply encode the label names as caption "an image of a \_\_\_\_\_"
- Prompt engineering on template helps
- Linear probes on CLIP outperform fully supervised pretrained!





## Greater robustness under task shift



### Robustness Under "Natural" Distribution Shifts

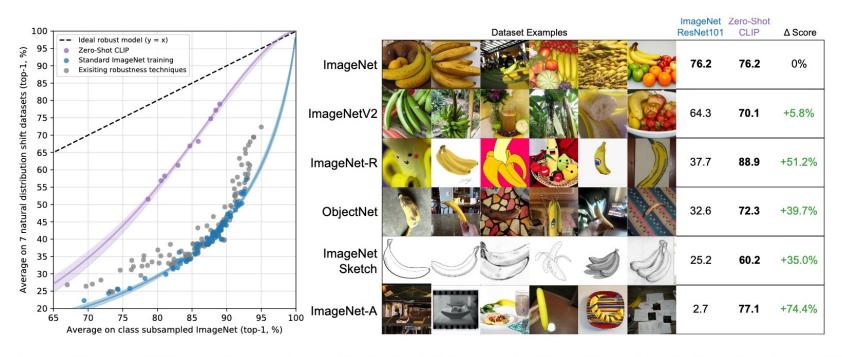


Figure 13. Zero-shot CLIP is much more robust to distribution shift than standard ImageNet models. (Left) An ideal robust model (dashed line) performs equally well on the ImageNet distribution and on other natural image distributions. Zero-shot CLIP models shrink this "robustness gap" by up to 75%. Linear fits on logit transformed values are shown with bootstrap estimated 95% confidence intervals. (Right) Visualizing distribution shift for bananas, a class shared across 5 of the 7 natural distribution shift datasets. The performance of the best zero-shot CLIP model, ViT-L/14@336px, is compared with a model that has the same performance on the ImageNet validation set, ResNet-101.

# LAION (5B image open dataset)

#### **LAION**

**Projects** 

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**Donations** 

Privacy Policy

**Dataset Requests** 

Impressum

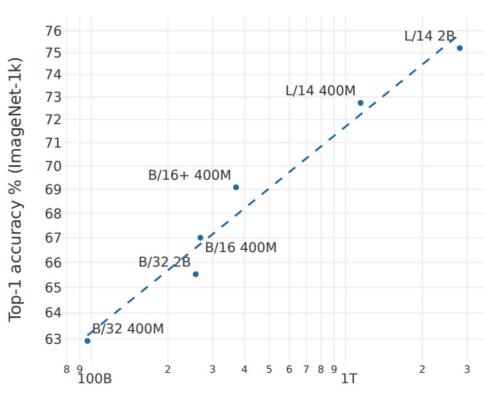


# Scaling Up CLIP Training Helps

 Increase the amount of training data: from 400M to 5B (along with compute)

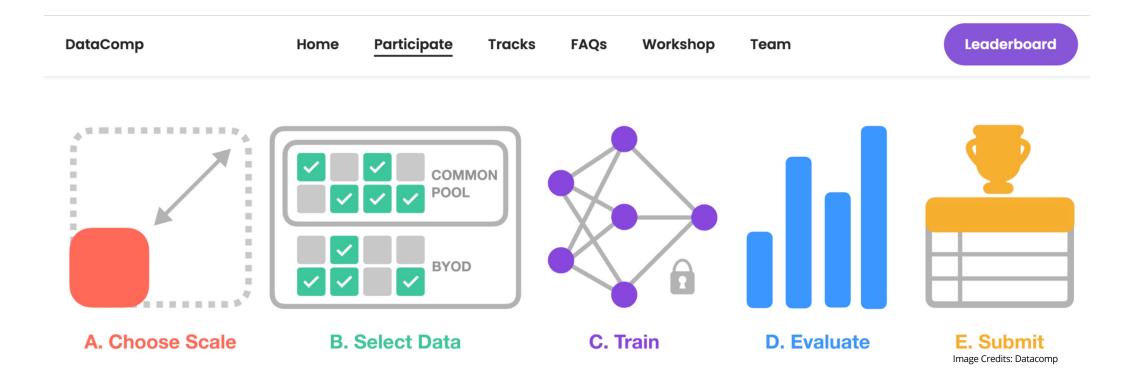
 Can we filter this raw commoncrawl data to get further gains at similar compute

#### ImageNet-1k zero-shot classification



Total compute (GMACS per sample x samples seen)

## Task: Given a fixed training budget, filter out the best training subset



**Our Goal:** Release a model whose vision embeddings become the de-facto standard across domains

# Current Filtering Strategy: CLIP Filtering

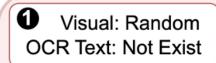
#### **CLIP Filtering (previous SOTA)**

- Use pre-trained CLIP to calculate similarity between image-caption pairs
- Pretrained CLIP has OCR capabilities, so samples without any visual features are NOT discarded

# Let's dig deeper into Common Crawl

For some image-caption pairs, caption don't describe any visual features

Model is asked to perform OCR





"Orange Color Georgette Fabric"



"8130villaggio-drmillersville"

Proportion ~ 5%

Visual: <> Caption OCR Text: Not Exist



"Chimp Thinking"



"Florida lighthouse with beach"

Proportion ~ 45%

Wisual: <> Caption OCR Text: Random



"Worker digging with a shovel."



"Wooden Wedding Book"

Proportion ~ 10%

4 Visual: <> Caption OCR Text: <> Caption



"Why Do Volcanoes Blow Their Tops?"



"Superman (I Can Read Book)"

Proportion ~ 20%

**6** Visual: Random OCR Text: <> Caption



"The 36-Hour Day"

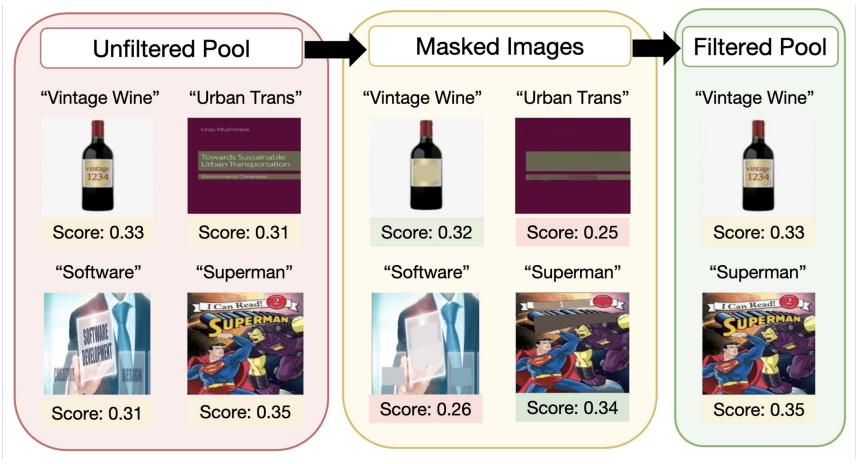


"WOOD-LAKE MOTORS"

Proportion ~ 20%

## Method: Text Masking and Re-Scoring

Text Detection → Text Masking → CLIP Score based Filtering



T-MARS (Maini, Goyal et al)

# Result: Samples removed by both text-matching and T-MARS



Le second livre de l a jungle - Kipling



WEB ART DESIGN GOURM ANDISE CHOCOLAT TENT ATION PLAISIR 100

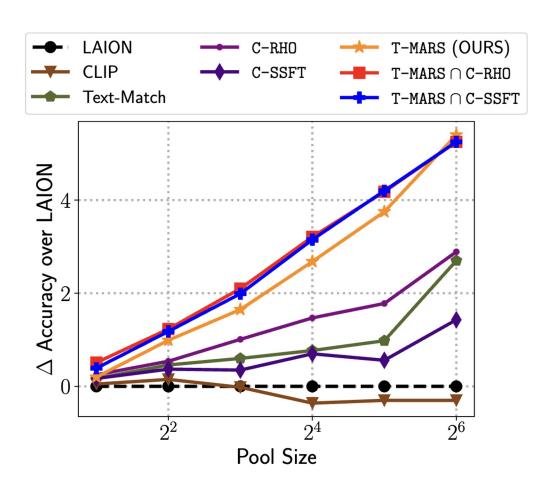


Entranement intensif aux tests d'ap titude IFSI: Nombre s, Lettres, Formes, Dominos, Cartes



Quilting Internation al Magazine, 1990 -OM

# Result: Gains over training on LAION increase logarithmically



## Result: State of Art on DataComp

Table 2: Zero-shot accuracies for various filtering strategies on the small and medium pools of the DataComp benchmark. ∩ denotes the intersection between two filtering strategies. T-MARS outperforms the state-of-art on DataComp by a margin of 5% on the medium scale (ImageNet).

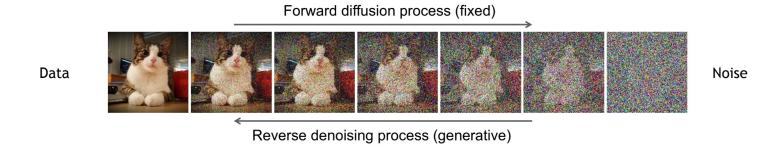
	small (12.8M)					medium (128M)				
Filtering	Dataset size	ImageNet	ImageNet dist. shifts	VTAB	Retrieval	Dataset size	ImageNet	ImageNet dist. shifts	VTAB	Retrieval
No filtering	12.8M	02.5	03.3	14.5	10.5	128M	17.6	15.2	25.9	17.4
Basic Filtering	3.0M	03.0	04.0	14.9	11.1	30M	22.6	19.3	28.4	19.2
LAION filtering	1.3M	03.1	04.0	13.6	08.5	13M	23.0	19.8	30.7	17.0
CLIP score (L/14 30%)	3.8M	05.1	05.5	19.0	10.8	38M	27.3	23.0	33.8	18.3
T-MARS	2.5M	<u>06.4</u>	06.7	20.1	<u>11.8</u>	25M	<u>33.0</u>	<u>27.0</u>	36.3	<u>22.5</u>
$T$ -MARS $\cap$ C-RHO	1.5M	05.6	05.9	17.8	10.6	15M	30.3	24.9	34.9	19.9
$\texttt{T-MARS} \cap \texttt{C-SSFT}$	2.3M	06.5	06.7	<u>19.4</u>	11.9	23M	33.8	27.4	37.1	23.1

# Datacomp

Rank∳	Created 🕈	Submission	ImageNet acc.	Average perf.
1	09-08-2023	The Devil Is in the Details	0.320	0.371
2	08-17-2023	T-MARS: Improving Visual Representations by Circumventing Text Feature Learning	0.330	0.361
3	09-08-2023	TMARS + SSFT	0.338	0.357
4	09-08-2023	The Devil Is in the Details - ImageNet best	0.336	0.355
5	08-25-2023	SIEVE	0.303	0.354
6	09-05-2023	Density-based Self-supervised Prototypes Pruning	0.334	0.345
7	09-07-2023	OCR and Naive english filtering	0.294	0.343
8	08-22-2023	WS (baselines)	0.305	0.342
9	07-26-2023	Mixed rules	0.303	0.337
10	04-28-2023	Baseline: Image-based ∩ CLIP score (L/14 30%)	0.297	0.328

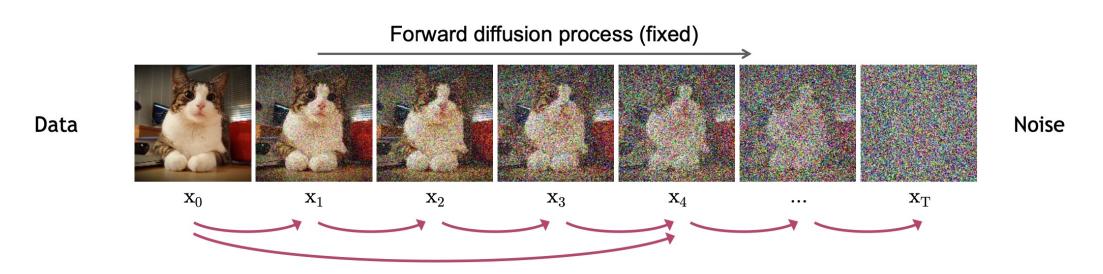
### Diffusion Models

- Diffusion models consist of two processes
- Forward process where noise is iteratively added to an input
- Reverse (denoising) process that produces data given noise



- Training idea: run forward process, learn to predict noise
- Start with random noise, iteratively apply de-noising model

#### **Diffusion Kernel**



Define 
$$\bar{\alpha}_t = \prod_{t=1}^t (1 - \beta_s)$$
  $\Rightarrow$   $q(\mathbf{x}_t | \mathbf{x}_0) = \mathcal{N}(\mathbf{x}_t; \sqrt{\bar{\alpha}_t} \mathbf{x}_0, (1 - \bar{\alpha}_t) \mathbf{I}))$  (Diffusion Kernel)

For sampling: 
$$\mathbf{x}_t = \sqrt{\bar{\alpha}_t} \ \mathbf{x}_0 + \sqrt{(1 - \bar{\alpha}_t)} \ \epsilon$$
 where  $\epsilon \sim \mathcal{N}(\mathbf{0}, \mathbf{I})$ 

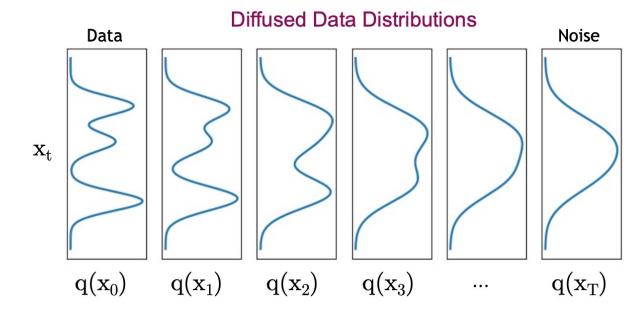
 $\beta_t$  values schedule (i.e., the noise schedule) is designed such that  $\bar{\alpha}_T \to 0$  and  $q(\mathbf{x}_T | \mathbf{x}_0) \approx \mathcal{N}(\mathbf{x}_T; \mathbf{0}, \mathbf{I})$ 

### What happens to a distribution in the forward diffusion?

So far, we discussed the diffusion kernel  $q(\mathbf{x}_t|\mathbf{x}_0)$  but what about  $q(\mathbf{x}_t)$ ?

$$\begin{split} q(\mathbf{x}_t) &= \int \underbrace{q(\mathbf{x}_0, \mathbf{x}_t)}_{\text{Diffused}} d\mathbf{x}_0 = \underbrace{\int \underbrace{q(\mathbf{x}_0)}_{\text{out}} \underbrace{q(\mathbf{x}_t | \mathbf{x}_0)}_{\text{Diffusion}} d\mathbf{x}_0 \end{split}$$
 Diffusion data dist. Diffusion data dist. Rernel

The diffusion kernel is Gaussian convolution.



We can sample  $\mathbf{x}_t \sim q(\mathbf{x}_t)$  by first sampling  $\mathbf{x}_0 \sim q(\mathbf{x}_0)$  and then sampling  $\mathbf{x}_t \sim q(\mathbf{x}_t|\mathbf{x}_0)$  (i.e., ancestral sampling).

#### Generative Learning by Denoising

Recall, that the diffusion parameters are designed such that  $q(\mathbf{x}_T) \approx \mathcal{N}(\mathbf{x}_T; \mathbf{0}, \mathbf{I})$ 

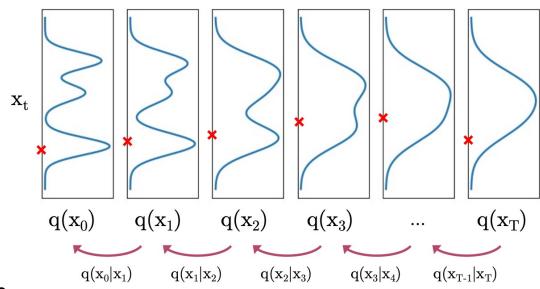
#### **Generation:**

Sample  $\mathbf{x}_T \sim \mathcal{N}(\mathbf{x}_T; \mathbf{0}, \mathbf{I})$ 

Iteratively sample  $\mathbf{x}_{t-1} \sim q(\mathbf{x}_{t-1}|\mathbf{x}_t)$ 

True Denoising Dist.

#### **Diffused Data Distributions**

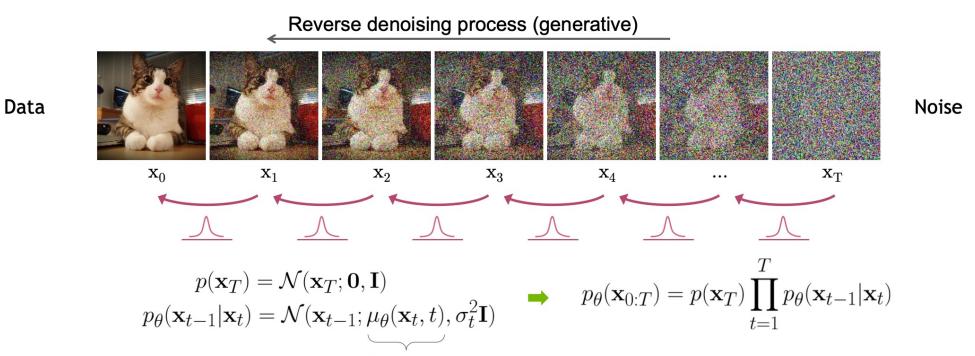


In general,  $q(\mathbf{x}_{t-1}|\mathbf{x}_t) \propto q(\mathbf{x}_{t-1})q(\mathbf{x}_t|\mathbf{x}_{t-1})$  is intractable.

Can we approximate  $q(\mathbf{x}_{t-1}|\mathbf{x}_t)$ ? Yes, we can use a Normal distribution if  $\beta_t$  is small in each forward diffusion step.

#### Reverse Denoising Process

Formal definition of forward and reverse processes in T steps:



Trainable network (U-net, Denoising Autoencoder)

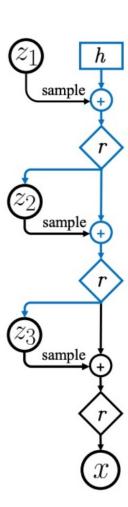
23

#### Connection to VAEs

Diffusion models can be considered as a special form of hierarchical VAEs.

However, in diffusion models:

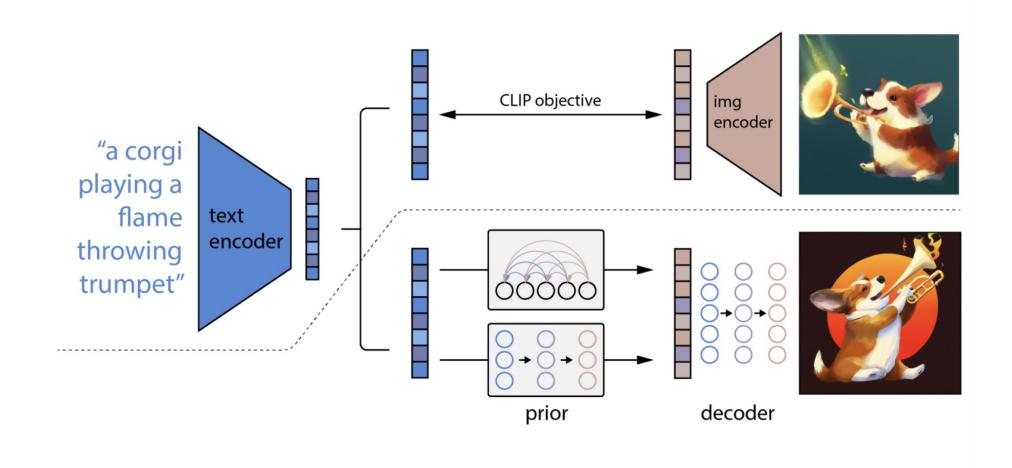
- The encoder is fixed
- The latent variables have the same dimension as the data
- The denoising model is shared across different timestep
- The model is trained with some reweighting of the variational bound.



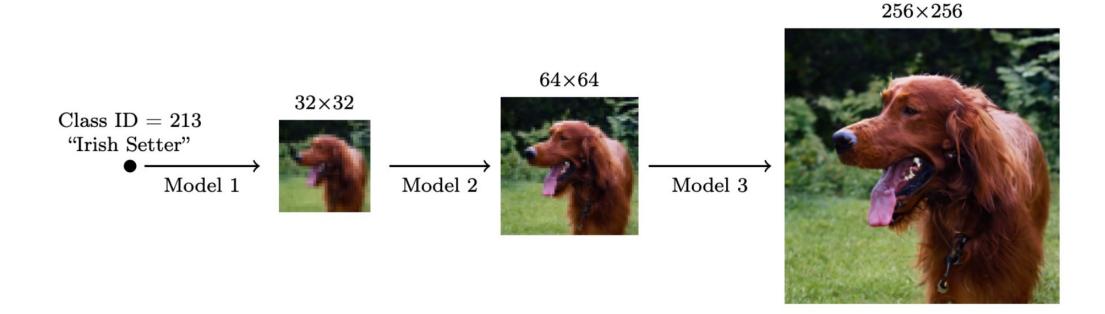
# Conditioning a Diffusion Model

- Conditioned Diffusion: include the label / caption as an input
- Classifier Guidance: add the gradient of a (pre-trained) classifier wrt to target class as signal to the denoising model (push diffusion process towards target class at each step)
- CLIP Guidance (similar to classifier guidance but with CLIP model)
- Classifier-Free Guidance: loss based on difference between conditional vs unconditional likelihood

## DALL-E 2 Architecture



## Cascaded Diffusion Models



#### Progressive distillation

- Distill a deterministic DDIM sampler to the same model architecture.
- At each stage, a "student" model is learned to distill two adjacent sampling steps of the "teacher" model to one sampling step.
- At next stage, the "student" model from previous stage will serve as the new "teacher" model.

